



**BASIN ELECTRIC
POWER COOPERATIVE**

A Touchstone Energy® Cooperative 

Cooperative Awareness Campaign

Chris Baumgartner

MEMBER & EMPLOYEE FOCUS

- Maintain safe & compliant work environment
- Enhance communication & transparency with member- owners and employees
- Attracting/training/retaining our employee workforce
- **Execute Cooperative Awareness campaign**

CONTINUOUS IMPROVEMENT

- Expand DGC revenue opportunities
- Enhance BEPC electric plant competitiveness
- Process Assessment Team initiatives and execution
- Continued emphasis on cost containment
- Mitigate risk
- Maintain appropriate market exposure

STRATEGIC DIRECTION/ THE FORWARD LOOK

- Develop resource plan to meet member load forecast
- Build & maintain revenue deferral
- Evaluate DGC plant options
- Maintain an A credit rating
- Evaluate Margin Levels and usage
- Evaluate coal resource base future

RESPONDENTS

- **Paulsen Agency**
- **Hudson Pacific**
- **Flint Group**
- **Odney**

PHASE 1 & 2

Facilitated Discussion/Interview

CEO & Senior Staff

BEPC BOD

- In person
- Individual

Facilitated Discussion/Interview

Class A Manager 18

- In person or phone
- Individual

Class A BOD 18

- In person
- As a whole

Class A MACs 10

- In person
- As a whole

FINDINGS

SUGGESTED ASSESSMENT IDEAS

FROM EXPECTATIONS TO RESULTS

- **Members have diverse needs and perspectives**
- **This process will identify new areas of focus and/or validate current actions**

COMPARE AND EVALUATE

- **Utilize gap analysis to compare results across the cooperative**
- **Identify where action can be taken to meet or exceed member expectations**

RESULTS DRIVE

- **Member Services**
- **Policy**
- **Communications**
- **Generation Mix**
- **Member Engagement**
- **Public Perception**
- **Education**
- ***Baseline for future!***

PLANNING MODE

BEPC is not in crisis and won't be...

Questions/Discussion